



"Prioskolye" Trade house, Joint-Stock Company

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Dear partners,

Hereby we would like to ask for your kind assistance in considering a possibility of export deliveries of our chicken meat products. We need to have a European number by December 2011.

Below we give the main information regarding our company.

PRIOSKOLYE is a leading manufacturer in the Russian poultry meat market adequately representing our country all over the world.

The innovative approach, competent marketing and efficient production have won our company unfailing confidence of consumers and business community both in Russia and abroad.

We manufacture a wide-ranging spectrum of chicken meat products steadily increasing the production output and introducing the latest developments at every production phase.

PRIOSKOLYE methodically analyzes the market demands and provides for the feedback from its customers. Constant study of the world's advanced technologic experience serves to introduce the most promising techniques in our production.

Major attention is focused on the products' quality and safety with an eye to our buyers' wishes. High efficiency of PRIOSKOLYE's performance is achieved owing to the personal commitment and dedication of the Company's top management.

Advantages at all the production levels

We believe that our products' quality relies on a comprehensive approach to production and an efficient cooperation with our partners.

The company's production processes are quite transparent with well-defined flows of raw materials and materials. The underlying principle of the complete production cycle allows our clients to monitor the process at all levels.

That means that the whole production chain – from breeding to slaughter, carcass dressing and obtaining ready chicken meat products – is concentrated in the same company. The work organization level and the production culture at the company are faultless.

Commitment: providing safe organic food

As manufactures of foodstuffs we fully realize our commitment to our buyers and regard providing people with high quality organic products as our key target.

Safety at every and all production levels is assured by thoroughgoing quality control including, among other things, constant microbiological, physical- chemical and organoleptic monitoring of the products at our own licensed labs and by independent duly certified centers.

Quality:raw materials and production

The products manufactured by PRIOSKOLYE are remarkable for being organic. It is well-known that increasing number of modern consumers rely on this criterion in their choice of foodstuffs. Our products meet all the environmental standards at each production stage. The quality and freshness of the whole product range is guaranteed by most stringent requirements to the raw material selection.

The PRIOSKOLYE products have been certified to meet the ISO 22000:2005 international quality management standard that implies hazard analysis by critical control points (HACCP). Safety and quality control of the company's products is confirmed by the products' conformity declaration.

Moreover, our products have IQNet International Certificate confirming their safety which is valid in 154 countries.

Products offered for sale:

<i>№</i>	<i>Product</i>	<i>Packing</i>	<i>Thermal condition</i>	<i>Carton's mass</i>	<i>Shelf life</i>
<i>Whole chicken</i>					
1	Whole Chicken of 1 grade (7-14 calibre)	firms. package	frozen	13	8 months; below -15°C - 10 months; below -18°C - 12 months
2	Whole Chicken of 1 grade (7-14 calibre) "Halal"	firms. package	frozen	13	
3	Whole Chicken of 1 grade (9-10calibre)	tray	frozen	6,5-7,5	
4	Whole Chicken of 1 grade (9-10calibre) "Halal"	tray	frozen	6,5-7,5	
<i>Chicken parts</i>					
5	Breast (boneless, skinless)	tray	frozen	10	below - 8°C-1 month; below - 12°C-3 months; below -18°C-6 months
6	Breast (boneless, skinless) "Halal"	tray	frozen	10	
7	Breast (skin-on)	tray	frozen	9	
8	Breast (skin-on) "Halal"	tray	frozen	9	
9	Wing (whole)	tray	frozen	9	
10	Wing (whole) "Halal"	tray	frozen	9	
11	Whole leg (skin-on)	tray	frozen	8,2	
12	Whole leg (skin-on) "Halal"	tray	frozen	8,2	
13	Whole leg (boneless, skin-on)	tray	frozen	10	
14	Whole leg (boneless, skin-on) "Halal"	tray	frozen	10	
15	Thigh (skin-on)	tray	frozen	10	
16	Thigh (skin-on) "Halal"	tray	frozen	10	
17	Thigh (boneless, skin-on)	tray	frozen	10	
18	Drumstick (skin-on)	tray	frozen	9	
19	Drumstick (skin-on) "Halal"	tray	frozen	9	
20	Chicken cuts for shish kebab (barbeque)	tray	frozen	10	

The price shall be fixed based on the delivery terms and the customer's destination in accordance with INCOTERMS 2000.

Hoping for long-term mutually beneficial cooperation
Sincerely yours,

Igor Sergeev,
Foreign Sales Manager
for "Priorskolye" Trade house, Joint-Stock Company "
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